

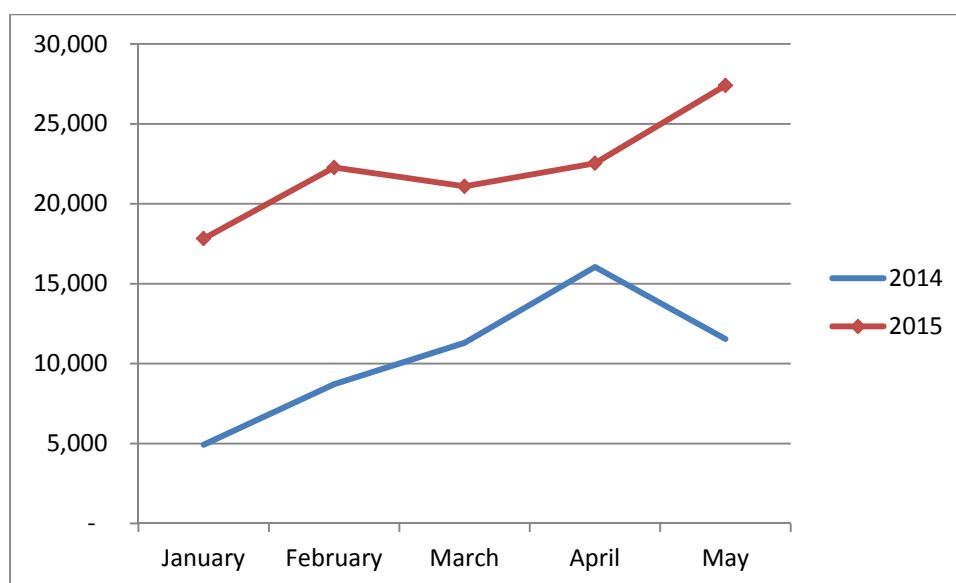
Bay-Delta Live Usage Summary

For month: May 2015

For week ending June 14 (June 15 in 2014) (week ends Sunday)

		Last Week	Last Month	YTD
Visits	Current Year	930	3,006	23,827
	Prior Year	571	1,975	13,107
Visit Duration (Avg.)	Current Year	8:59	4:52	3:38
	Prior Year	3:23	5:08	3:07
Bounce Rate	Current Year	35%	55%	64%
	Prior Year	75%	55%	62%
Actions/Visit (Avg.)	Current Year	21.3	15.8	9.5
	Prior Year	6.6	13.2	7.6
Page Views	Current Year	19,040	45,964	216,916
	Prior Year	3,721	26,025	99,109
Page Views (Unique)	Current Year	11,940	25,983	136,293
	Prior Year	2,211	11,542	57,370

Unique page views by month, year over year



Bay-Delta Live Usage Dashboard

Month

01-January
02-February
03-March
04-April
05-May
06-June
07-July
08-August
09-September
10-October
11-November
12-December

Month Ending:
Tuesday, June 30, 2015

		Month	YTD @ month end
Visits	Current year	4,242	26,022
	Prior year	2,387	14,345
Average visit duration	Current year	10:42	4:15
	Prior year	21:02	3:51
Bounce rate	Current year	50.0%	35.9%
	Prior year	30.9%	37.1%
Average actions per visit	Current year	12.0	8.8
	Prior year	5.3	7.0

Bay-Delta Live Usage Dashboard

Month

01-January
02-February
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12-December

Month Ending:
Thursday, April 30, 2015

		Month	YTD @ month end
Visits	Current year	3,893	18,567
	Prior year	3,004	9,983
Average visit duration	Current year	1:40	14:04
	Prior year	4:16	9:31
Bounce rate	Current year	37.9%	31.1%
	Prior year	35.8%	37.0%
Average actions per visit	Current year	9.0	7.2
	Prior year	8.1	6.4