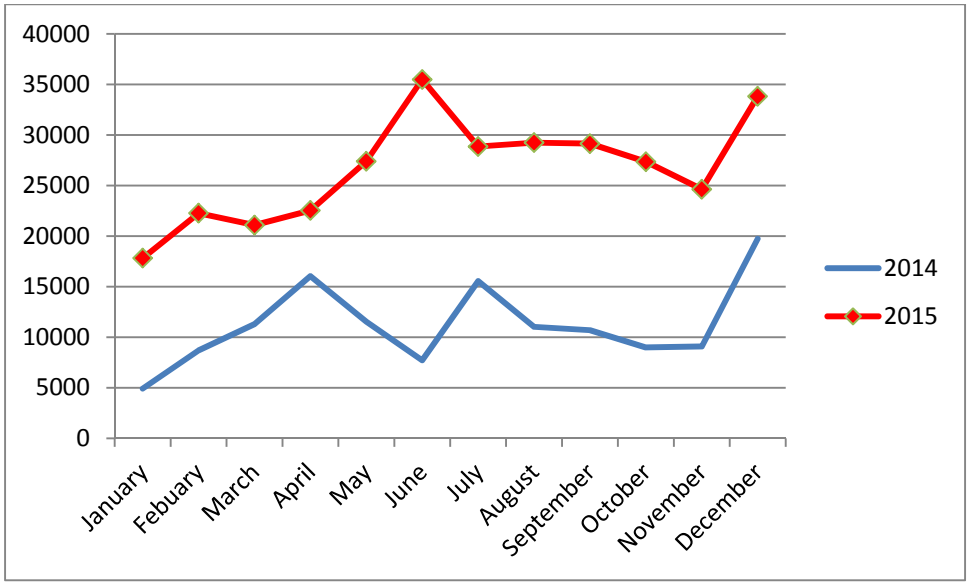
Bay-Delta Live Usage Summary

For month: December 2015

For week ending January 10, 2016 (January 11 in 2015) (week ends Sunday)

		Last Week	Last Month	YTD
Visits	Current Year	1,706	5,692	56,659
	Prior Year	1,077	4,757	37,955
Visit Duration (Avg.)	Current Year	3:45	3:45	3:40
	Prior Year	2:20	2:32	2:34
Bounce Rate	Current Year	58%	65%	64%
	Prior Year	71%	74%	69%
Actions/Visit (Avg.)	Current Year	8.0	9.6	9.1
	Prior Year	7.0	6.0	5.7
Page Views	Current Year	12,911	52,683	493,466
	Prior Year	7,244	27,417	209,866
Page Views (Unique)	Current Year	10,103	33,824	319,664
	Prior Year	5,459	19,735	131,334

Unique page views by month, year over year